



OBEA Meeting Agenda  
June 18, 2025  
Oklahoma City University

**I. Call to Order**

Beth Adele called meeting to order 12:34

**Members Present:** Iara Roberto, Beth Adele, Jared Johnson, Nancy Sturby, David Nelson, Erika Williams, Dylan McLemore, Tip Crowley, Mark Scott, Diana Haslett, Carolyn Ross, Dean Percy

**II. Approval of Minutes from March 27, 2025**

- Corrections: Dean was present, founding members, spell check
- Motion to approve – Diana Haslett
- Second – Dean Percy
- Minutes approved unanimously

**III. Treasurer's Report**

- Outstanding Student Entry Fees from OU and ORU
  - (Nancy has followed up with Chris Holt and Scott Hodgson.)
- No news on outstanding student entry fee. Total amount for each school, \$300 (OU) and \$210(ORU)  
Nancy doesn't believe there's no reason they are not going to pay.
- Waiting for the invoice from BEA

**IV. Approval of Treasurer's Report**

- Motion to approve treasurers report – Diana Haslett
- Dean Percy second
- Approved unanimously

**V. OAB Board Minutes from June 12, 2025**

- Attached for member's information. Nothing to discuss
- Nancy Sturby attended. Nothing to discuss that will affect OBEA

**VI. Old Business**

- a. Website: In Memoriam
  - Names and Information Collection (Roger Headly & )Larry Journey  
Nancy thinks Mark Norman will be a good resource for this project to collect info and write copy.  
Beth will contact Mark to work on this project  
Need to decide who will write what and who will approve
- b. Convention Photos: <https://obeas.org/2025-oab-obeas-convention-photos/>  
Beth will send Nancy photos to add to website

**VII. New Business**

- a. OETA/OBEA Student Day
  - i. Beth tried reached out to Shawn and Brandy. No response.
    - 1. Wednesday, Oct. 8? TBD
      - a. Everyone okay with trying for this day
    - 2. Panel Topics
  - ii. David proposed AI as a topic for a panel – business, marketing, PR, corporate communications // **David** will assist with that panel for October
  - iii. Diana Haslett and Beth Adele will work together to First Amendment panel
  - iv. Mark Scott is willing to assist with a Sports media or Weather coverage panel

- v. Dylan McLemore, is doing some weather media-related research with a colleague and may have something to share by October.
  - 1. Panelists
    - a. TBD
  - 2. Moderators
    - a. Once Beth Adele has an update from OBEA, she will communicate, and we'll move forward with solidifying the topics, titles, and panelists
  
- b. OBEA Student Competition 2026
  - i. Committee
    - 1. Mark Scott will contact members to form a committee. Message him if you want to be a part of the committee.
    - 2. Jared deadlines
    - 3. David volunteered
    - 4. Diana has a list of judges who have been responsive. Will share.
  - ii. Submission Site and Categories
    - 1. No change
  - iii. Category Descriptions
    - 1. No change
  - iv. Submission Solicitation
  - v. Minimum number of submissions policy discussion
    - 1. Committee will make a recommendation to OBEA and then will vote on a motion
  - vi. Judges
    - 1. TBD
  - vii. Ceremony
  - viii. Dates suggested
    - 1. Awards Entries deadline: Jan 23
    - 2. Judging: Jan 24-Feb 22
      - a. Recommendation to change judging to Jan 24 to Feb 15
    - 3. Results Announced: Feb 27
    - 4. OAB Student Day Registration Deadline: Mar 10 (before spring break)
    - 5. OAB Convention: **Apr 9**
  
- c. Membership
  - Beth will be working with Nancy for membership solicitation. Members, please share so we can get more members.
  - Tuesday after Labor Day → let people know that deadline for membership dues is the last day of September
- d. Additional New Business
  - i. No news business

## VIII. Adjournment

- a. **1:19 P.M. meeting adjourned.**