

OBEA Minutes 6/15/23 (OCU Campus)

Meeting called to order: Jared Johnson, 4:05pm

Attendees: Jared Johnson, OSU, Diana Haslett, OCU, David Nelson, UCO, Mark Scott, UCO, John McGuire, OSU, Carolyn Ross, LU, OBEA member of emeritus: Mark Norman.

Guests: Marc Dillard and Waleed Salim, Francis Tuttle Technology Center

Minutes: Jared Johnson presented the minutes. Mark Scott moved to approve, Diana Haslett second.

Treasurer report: Johnson shared the budget and not all competition dues have been paid. Report was approved. Discussion on payments to Wix was introduced for hosting org website and domain. Past members CC information is associated with the account. OBEA treasurer, Nancy Struby, has been informed as to what the next step is required to remove the names and their personal CC information and transfer the cost to OBEA.

OAB Report: Vance Harrison updated the members as to the issues facing the broadcast industry nationally. 1) YouTube TV and Hulu having an impact on industry. Cord-cutters are numerous. 2) Congress and FCC need to hold these streaming TV services to the same “must-carry” and “retransmission fees.” FCC chairman not in favor. 3) Journalism Competition Preservation Act is a step forward in forcing web-based news aggregates to pay for using stories generated by small newspapers and news markets.

OKC market, in short, is financially stable and job outlook is good. Metro TV market revenue is up pre-pandemic, and Metro radio is down. Non-metro radio station’s revenue is up.

Vance passed out OAB cards with QR codes for students to upload their resume to the OAB website and to also apply for media jobs in Oklahoma.

OBEA Student Competition: Diana Haslett will be the chair, committee members include: Carolyn Ross (LU), David Nelson, (UCO), and Mark Scott (UCO).

Due date for all entries is set for Jan 31. February deadline for judges was not set, but last year’s deadlines was discussed, and it was concluded that they worked well. February 28 was the deadline last year for judges. Some judges submitted feedback as late as mid-March with their judging.

OAB convention and OBEA awards ceremony will be April 4 in Tulsa.

It was recommended that Multi-media and scriptwriting professionals be contacted in the fall, and instructions explained to the judges for the multi-media categories.

If committee members see any description revisions that may be helpful, to forward them to the president for further discussion.

Guest Speaker: Marc Dillard and Waleed Salim from Francis Tuttle (Rockwell) visited to propose the technology centers be part of the OBEA membership. A handout was provided as to the technology used, software, other memberships, and the outcomes for their students when they complete their program (certification).

Jared Johnson opened the conversation and the present OBEA members believed the inclusion of the tech centers as members was advantageous for the organization. President Johnson made a motion to amend the constitution to include tech centers as members. Wording will be completed by Johnson and circulated with the membership.

OETA Student Day: October 4th is the desired date. Johnson will contact Polly Andersen to set a date and confirm with OAB's Nancy Struby to assure scholarships and lunch will be covered.

Panels have been proposed for the student day: 1) VR/AR/AI panel (John McGuire), Sports podcasting panel (David Nelson), Film panel (Mark Scott), and News Anchoring/Reporting (Diana Haslett).

New Business:

Nelson moved to adjourn meeting. Carolyn Ross second. Johnson adjourned meeting at 5:30pm.