

OKLAHOMA BROADCAST



EDUCATION ASSOCIATION

2014 STUDENT COMPETITION

Call for Entries

- Annual competition for outstanding work in Television, Radio, and Script Writing by Oklahoma college students
- Each entry will be judged & critiqued by local media professionals
- Awards will be presented during the OAB/OBEA Student Day
Thursday, 3/26/15 at the Skirvin Hotel Oklahoma City

All entries are limited to work completed between 1/1/14 & 12/31/14

Entry Deadline: Friday, 1/23/15 Judging Day: Saturday, 2/28/15

- RADIO CATEGORIES

- (R101)** Commercial
- (R102)** Promotional Spot
- (R103)** Public Service Announcement
- (R104)** Hard News Story
- (R105)** Feature News Story
- (R106)** Newscast
- (R107)** Sports Play-by-Play
- (R108)** Long-Form Journalism
- (R109)** Entertainment/Talk Program
- (R110)** Sports Magazine/Talk Program
- (R111)** Narrative – Short
- (R112)** Narrative – Long
- (R113)** Personality Talent Reel

(SW 301) -SCRIPT WRITING CATEGORY

- TELEVISION CATEGORIES

- (TV201)** Commercial
- (TV202)** Promotional Spot
- (TV203)** Public Service Announcement
- (TV204)** Hard News Story
- (TV205)** Feature News Story
- (TV206)** Newscast
- (TV207)** Sports Story
- (TV208)** Sports Play-by-Play
- (TV209)** Documentary/Series
- (TV210)** Entertainment/Talk Program
- (TV211)** Sports Magazine/Talk Program
- (TV212)** Narrative – Short
- (TV213)** Narrative – Long
- (TV214)** Music Video
- (TV215)** Informational Video
- (TV216)** Directing
- (TV217)** Video Essay
- (TV218)** Personality Talent Reel

Have any questions?

**Contact Rick Allen Lippert (rlippert@occc.edu)
or Ken Fischer (kfischer@ou.edu)**

OKLAHOMA BROADCAST



EDUCATION ASSOCIATION

2014 STUDENT COMPETITION

Call for Entries

ELIGIBILITY

- Work must be completed only by undergraduate students enrolled at OBEA member schools during the 2014 school year.
- Faculty & professionals cannot be involved in the entry being judged other than in an advisory capacity.
- It is the responsibility of the faculty member to pick the correct category for each student entry. All entry forms must be signed by a faculty member of an OBEA member school.
- Work must demonstrate FCC rules and guidelines.
- Work does not need to have “aired.”
- For works including feed material, the entry must be at least 75% original content.

WHAT IS INELIGIBLE?

- Work done outside university supervision is ineligible.
- Work produced as part of an internship is ineligible.
- If your link does not direct the judges to the correct entry, it will be disqualified.
- An entry that has been entered in more than one category.

RULES AND CONDITIONS

- Maximum number of entries per category: 3 per school, 1 per entrant. Exception: Only one Newscast and one Directing entry per school. (Judges will view entire newscast)
- Entries are limited to only two students or one class/group name. Names cannot be switched to create a new entry.
- Newscast entries should only name the producer & director & not the anchors. Newscasts are not to be entered in the “TV Directing” category.
- Categories specifying an entry “sample” must NOT be telescoped. A “sample” is up to 10 consecutive minutes of a program. Commercials may be omitted.
- All entries, audio or video, must be published into one of the following video sharing websites: Vimeo, YouTube or Sound Cloud. The link must be included on the entry form.
- Each entry must include in the website description paragraph the following information:
Entry Name, Category Name & Code, Length, Entrant’s Name(s), School
- When emailing your link & entry form, make sure to request an electronic received email. A link emailed without an entry form, will be automatically disqualified.
- Any category receiving less than 3 entries will be exempt from the competition.
If a category begins with 3 entries & one is disqualified, the judges will award only a 1st & 2nd place winner. All final decisions will be determined by the judges.



2014 STUDENT COMPETITION

Call for Entries

RADIO CATEGORY DESCRIPTIONS

COMMERCIAL

An informative and persuasive message produced for a defined audience to promote buying action. Real spots only. No parodies.
Length: 30 or 60 seconds

PROMOTIONAL SPOT

Short announcement to inform and attract audiences for a station's own programming, to create community awareness of the station or of particular programs, or to create or reinforce the station's image in the community.
Length: 10 to 60 seconds

PUBLIC SERVICE ANNOUNCEMENT

Announcement for charitable or other worthwhile endeavor presented for a not-for-profit organization or motive.
Length: 30 or 60 seconds

HARD NEWS STORY

A news report about issues that have an impact on viewers (can include sports).
Maximum length: 3 minutes

FEATURE NEWS STORY

A creative news report considered "soft" news that viewers find interesting (can include sports).
Maximum length: 3 minutes

NEWSCAST

Newscasts produced by students, in real time (to tape) original (first time) production. Post-production IS NOT ALLOWED. Newscast is not to be redone with multiple takes or tapings.
Maximum length: 30 minutes

SPORTS PLAY-BY-PLAY

Includes sports announcing play-by-play and color as a live-event presentation of a sports competition.
Maximum entry length: 10 minute sample
(consecutive minutes)

LONG-FORM JOURNALISM

Includes extensive reporting about a topic in a single piece, in documentary form, or in a series of reports from 2 to 5 parts.
Maximum entry length: 10 minute sample
(consecutive minutes)

ENTERTAINMENT/TALK PROGRAM

A feature-based, non-fiction, non-news program (although news might be included), such as talk shows, variety shows, magazine shows, and/or programs addressing community or campus issues. No newscasts or coaches' shows.
Maximum entry length: 10 minute sample
(consecutive minutes)

SPORTS MAGAZINE/TALK PROGRAM

A feature-based, non-fiction, sports information program which may include coaches' shows or pre/post-game shows.
Maximum entry length: 10 minute sample
(consecutive minutes)

NARRATIVE - SHORT

Fictional presentation segment or program such as a parody, sketch, etc. Student work must be original, but the script does not.
Maximum length: 5 minutes

NARRATIVE - LONG

Fictional presentation segment or program such as soap operas, drama, comedy, etc. Student production must be original, but the script does not.
Minimum length: 5:01 minutes
Maximum entry length: 10 minute sample
(consecutive minutes)

PERSONALITY TALENT REEL

Includes compilation of multiple on-air performances in a variety of situations and circumstances demonstrating announcing and production personality, creativity and polish.
Maximum length: 5 minutes



2014 STUDENT COMPETITION

Call for Entries

TELEVISION CATEGORY DESCRIPTIONS

COMMERCIAL

An informative and persuasive message produced for a defined audience to promote buying action. Real spots only. No parodies.
Length: 30 or 60 seconds

PROMOTIONAL SPOT

Short announcement to inform and attract audiences for a station's own programming, to create community awareness of the station or of particular programs, or to create or reinforce the station's image in the community.
Length: 10 to 60 seconds

PUBLIC SERVICE ANNOUNCEMENT

Announcement for charitable or other worthwhile endeavor presented for a not-for-profit organization or motive.
Length: 30 or 60 seconds

HARD NEWS STORY

A news report about issues that have an impact on viewers (can include sports).
Maximum length: 5 minutes

FEATURE NEWS STORY

A creative news report considered "soft" news that viewers find interesting (can include sports).
Maximum length: 5 minutes

NEWSCAST

Newscasts produced by students, in real time (to tape) original (first time) production. Post-production IS NOT ALLOWED. Newscast is not to be redone with multiple takes or tapings. Entire newscast will be judged on content and production value.
Maximum length: 30 minutes

SPORTS STORY

Topical sports package or series. Not a sports segment lifted from a newscast.
Maximum length: 5 minutes

SPORTS PLAY-BY-PLAY

Includes sports announcing play-by-play and color as a live-event presentation of a sports competition.
Maximum entry length: 10 minute sample
(consecutive minutes)

DOCUMENTARY/SERIES

Includes extensive reporting about a topic in documentary form or in a series of reports from 2 to 5 parts.
Maximum entry length: 10 minute sample
(consecutive minutes)

ENTERTAINMENT/TALK PROGRAM

A feature-based, non-fiction, non-news program (although news might be included), such as talk shows, variety shows, magazine shows, and/or programs addressing community or campus issues. No newscasts or coaches' shows.
Maximum entry length: 10 minute sample
(consecutive minutes)

SPORTS MAGAZINE/TALK PROGRAM

A feature-based, non-fiction, sports information program which may include coaches' shows or pre/post-game shows.
Maximum entry length: 10 minute sample
(consecutive minutes)

NARRATIVE - SHORT

Fictional presentation segment or program such as a parody, sketch, etc. Student work must be original, but the script does not.
Maximum length: 5 minutes

NARRATIVE - LONG

Fictional presentation segment or program such as soap operas, drama, comedy, etc. Student production must be original, but the script does not.
Minimum length: 5:01
Maximum length: 10 minute sample (consecutive minutes)



2014 STUDENT COMPETITION

Call for Entries

TELEVISION CATEGORY DESCRIPTIONS (cont.)

MUSIC VIDEO

A visual presentation of a musical event/song. Video must be original, entrant must have signed permission of artist.

Minimum length: 2:30

Maximum length: 10 minutes

INFORMATIONAL VIDEO

Includes corporate, instructional, industrial or marketing presentations for training, teaching or other organizational usage.

Minimum length: 3 minutes

Maximum length: 10 minute sample (*consecutive minutes*)

PERSONALITY TALENT REEL

Includes compilation of multiple on-air performances in a variety of situations and circumstances demonstrating announcing and production personality, creativity and polish.

Need not necessarily be news-related.

Maximum length: 5 minutes

DIRECTING

This production must be a live-switched multi-camera program such as a variety, music, magazine, talk, sports, game show or event.

Limited post-production is allowed. NO NEWSCASTS. LIMIT ONE ENTRY PER SCHOOL.

Maximum entry length: 10 minute sample (*consecutive minutes*)

VIDEO ESSAY

Recognizes the role of videography in original works. Primary message carried by the VIDEO with no narration or sound bites. Must include natural sound, may have instrumental background music.

Maximum length: 5 minutes.

SCRIPT WRITING CATEGORY

SCRIPT WRITING

Scripts using a professional screen play, situation comedy or teleplay format (typed) for fictional radio or TV entertainment. Provide THREE copies for judging.

Maximum length: 30 pages

OKLAHOMA BROADCAST



EDUCATION ASSOCIATION

2014 STUDENT COMPETITION

Call for Entries

ENTRY FORM

ENTRY TITLE & CATEGORY NUMBER:

LINK: _____

CATEGORY: (RADIO) (TV) (SCRIPT WRITING) _____

LENGTH: _____ **AIR/PRODUCTION DATE:** _____

PRODUCTION FACILITY USED: _____

NARRATIVE CATEGORY ONLY (TV/RADIO): ORIGINAL SCRIPT? YES / NO (CIRCLE)

OTHER VOLUNTARY COMMENTS: _____

STUDENT NAME(S), maximum of two:

SCHOOL: _____

SUPERVISING FACULTY MEMBER: _____

AGREEMENT

Listing the names below act as signatures and indicate that: 1) the entrant(s) fully comply with the competition rules and conditions, 2) the entry form & assigned link are complete, and 3) that the entrant(s) and faculty member have read and understand this entry form and the competition rules and descriptions. Submission of this entry grants OBEA permission to future usage of the entry. This entry was produced in the 2014 calendar year.

STUDENT(S): _____ **DATE:** _____

_____ **DATE:** _____

FACULTY: _____ **DATE:** _____